

# S—A

**Sophie Arnold**

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SOPHIEARNOLD

## EXPERIENCE

Denim Designer, Women's - Liverpool Los Angeles

May 2025-Present

1. Create in-depth market and competitor analysis from digital landscapes, department stores, and brick & mortar to present to Design and Merchandising team to determine emerging trends that would be successful with our guest.
2. Create, and present seasonal concept decks that include research of style, silhouette, trims, wash, color, and fabrics.
3. Build seasonal capsules with sketches, fabric, and wash direction to present to sales team to begin proto requests.
4. Work with Associate and Assistant Designers to allocate workload to create BOM's and Tech Packs for the seasons development.
5. Present a cohesive collection at assortment line review to higher management and sales reps. Maintain a strong point of view while being flexible to business needs during this process.
6. Work with tech team for sketch pass off, 1<sup>st</sup> proto fitting, and SMS request until samples are approved for production.

Associate Designer, Target - Universal Thread Denim, Ava & Viv Denim

July 2022-May 2025

1. Collaborated with the Principal Designer to research denim trends for wash, color, and style to create denim concepts that align to total Universal Thread RTW. Presented these decks to higher management and cross functional teams
2. Work closely with vendors to articulate wash direction for each style and general wash direction for the season. Used vintage and personal samples to create wash briefs.
3. Sketched, created handoffs, attended fittings for all development.
4. Managed the organization of all denim tools, physical and digital.

Assistant Designer, UpWest

September 2021-July 2022

1. Worked to deliver products to our guests that were trend forward and brand focused. This included presenting concepts to entire team, handing off sketches to TD partners, sourcing trims/fabrics with PD partners, and working closely with Merchants/Buyers to ensure the best assortment for our guest.
2. Organized and maintained design owned documents such as Seasonal Color Binders, Lab Dips, Print & Pattern submits, Trim Binders, and Designs Linesheets.
3. Collaborated with Merchants and Stylists in styling seasonal samples for photoshoots to ensure design concept carries through to marketing.

## SKILLS

- Adobe Suites
- Microsoft Office
- PLM & PLM adjacent systems
- Garment Construction & Fit
- Wash Development
- Trend Research
- Creative Problem Solving
- Communication/Collaboration
- Self Motivated

## INTERNSHIPS

Participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of design. Graduating with 1 year of industry experience.

- PARTOW, New York, NY
- Vince Camuto, New York, NY
- Victoria's Secret, New York, NY
- Lands' End, Dodgeville, WI
- Natori Company, New York, NY

## EDUCATION

University of Cincinnati  
College of Design, Architecture, Art,  
and Planning (DAAP)  
2016-2021  
Bachelor of Science in Design -  
Fashion Design  
Summa Cum Laude  
Directors Choice Award for Capstone